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Regional Transportation  
Coordinating Council

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# Advisory Board Meeting

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MAY 11, 2022

Tasks, Goals and  
Problem Statements,  
Focus Area(s)

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SUMMARY OF APPROVED ECRTCC  
LOGIC MODEL 2023/2024

# TASK #1:

## Transportation Guidance and Consultation:

GOAL: To inform people in the community about existing services

PROBLEM STATEMENT: Services are underutilized because consumers have limited knowledge about current services



## TASK #1:

Transportation  
Guidance and  
Consultation:



## FOCUS AREA:

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PROMOTE AND  
MARKET THE  
ECRTCC

## TASK #2

# Vehicle Sharing:

GOAL: To maximize utilization of existing vehicles used by organizations such as non-public providers etc., including but not exclusively, FTA Section 5310 providers

PROBLEM STATEMENT: Ascertain potential shared opportunities, barriers and/or resolutions to build partnerships for shared transportation coordination which includes FTA Section 5310 Providers and non-5310 providers



# TASK #2:

## Vehicle Sharing



### FOCUS AREAS:

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#1: Sharing 5310 funded vehicles:

MONITOR FTA's rule adjustment allowing the OPPORTUNITY TO UTILIZE 5310 FUNDS TO PURCHASE A SMALLER VAN

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#2: Sharing non-5310 funded vehicles:

UTILIZE VEHICLES OWNED BY ORGANIZATIONS/BUSINESSES/INDIVIDUALS



# TASK #3

## Stakeholder and Community Engagement:

GOAL: To use mobility management for cultivating partnerships, creating or joining collaborative efforts that include transportation providers, planners, and other community stakeholders

PROBLEM STATEMENT: Need for engagement among stakeholders and community for identifying and addressing transportation issues and options involving public entities, private for profit and non-profit organizations, employers, transit, advocates and others



# TASK #3:

## Stakeholder and Community Engagement



### FOCUS AREAS:

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# 1: PROVIDE COLLABORATIVE EFFORTS AND EDUCATION

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# 2: GIS/GTFS

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# 3: SAFE RIDES

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# 4: SMALL TRANSPORTATION HUBS (Transfer Stations)

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# 5: LARGE TRANSPORTATION HUBS (Destination or Transfer Stations)

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# 6: ENGAGE STAKEHOLDER GROUP (Advisory Board)

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# 7: ENGAGE HUMAN SERVICE ORGANIZATIONS



# TASK #4

## Volunteer Drivers:

GOAL: To develop and sustain volunteer driver programs by accessing and/or coordinating supportive resources

PROBLEM STATEMENT: Addressing the decline in volunteer drivers for programs



# TASK #4:

## Volunteer Drivers



### FOCUS AREAS:

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# 1: ATTRACT VOLUNTEERS TO BE ACTIVE AS DRIVERS

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# 2: NETWORK AND ENGAGE PARTNERS TO ENHANCE VOLUNTEER DRIVER PROGRAMS

# TASK #5:

## Training and Education:

GOAL: RTCC/TCAP Mobility Managers develop and share expertise as a regional transportation resource

PROBLEM STATEMENT: Need to develop and sustain expertise of RTCC/TCAP Mobility Managers by participating in MnDOT suggested trainings and related Mobility Management education opportunities



## TASK #5:

Training and  
Education



FOCUS AREA:

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PROFESSIONAL  
DEVELOPMENT  
AND CAPACITY  
BUILDING

# TASK #6

## Mobility Management Integration:

GOAL: To use mobility management skills and process for new, emerging local , regional and statewide issues

PROBLEM STATEMENT: Identifying and addressing interrelated issues impacting transportation access/collaboration such as climate/environmental changes, emergency/disaster preparation, DEI- (diversity, equity, inclusion), land use planning, strategic planning initiatives with OTAT- (Office of Transit and Active Transportation), and other initiatives



# TASK #6:

## Mobility Management Integration



### FOCUS AREAS:

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# 1. EMERGENCY PREPAREDNESS AWARENESS AND PLANNING

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# 2: MULTI-REGIONAL MOBILITY MANAGEMENT COORDINATION

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# 3: BROADBAND

# TASK #7

## MCOTA Participation:

GOAL: To collaborate with MCOTA member agencies addressing policies that impede transportation coordination and access

PROBLEM STATEMENT: Need to collaborate with MCOTA Members as a Work Team participant by actively addressing barriers which impede transportation access\*

*\*By providing concise guidance and a shared understanding of transportation resources, effective policies are essential to transportation coordination. - CCAM (Coordinating Council on Access and Mobility - headed by FTA) 2023-26 strategic plan*

# TASK #7:

## MCOTA (*MN Council on Transportation Access*) Participation



## FOCUS AREAS:

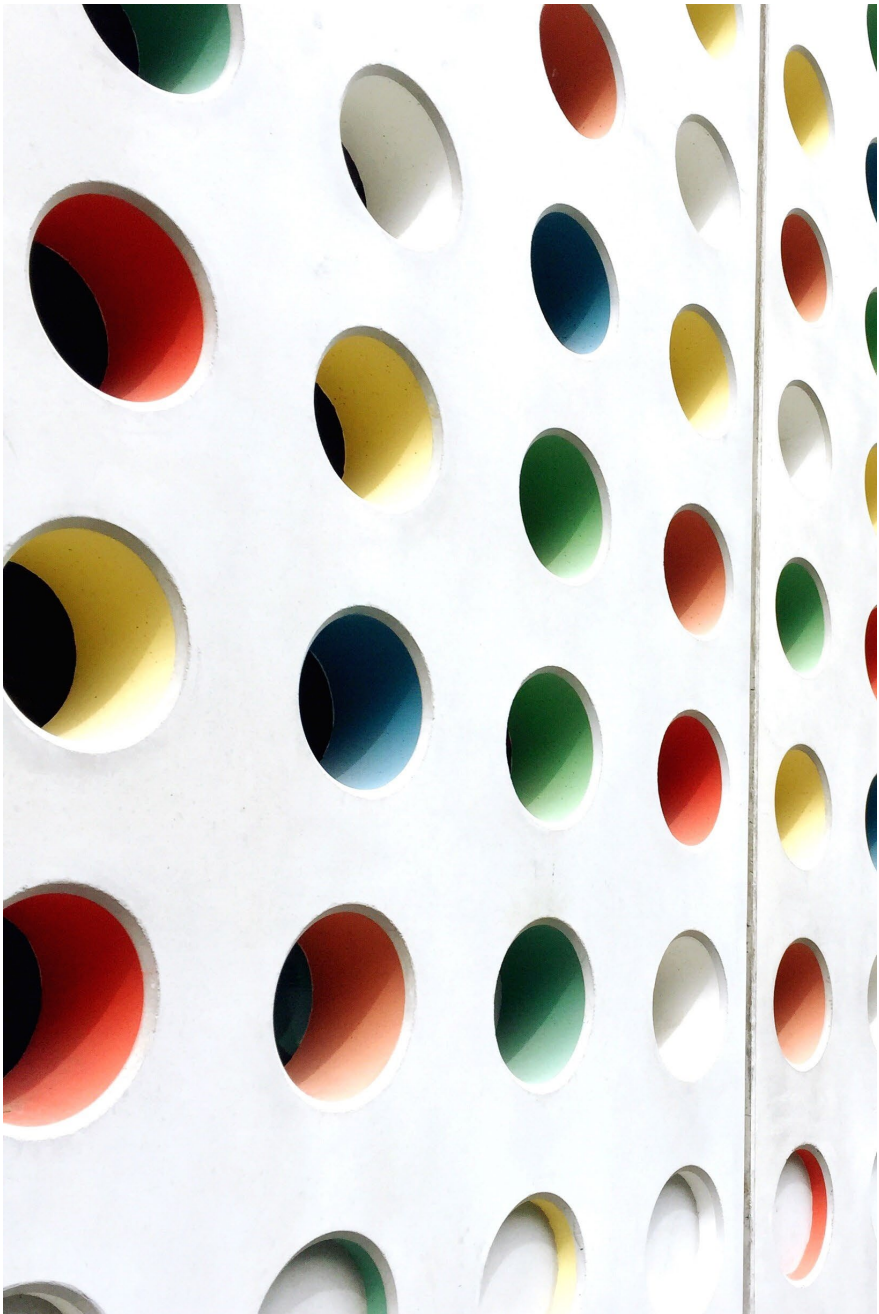
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#1. PARTICIPATION WITH MCOTA

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#2: CONTINUE TO COLLABORATE WITH MCOTA AS A  
VOLUNTEER DRIVER WORK TEAM MEMBER





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Thank You!

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